

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

<u>Contract / Revision</u>		<u>Alt Order #</u>
497455 /		06362827
<u>Product</u>		
DSCC IE		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/04/12 - 10/08/12	1970	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
DSCC	10/03/12 / 10/03/12	
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHII
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
	49	53
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KVVU	10/04/12	10/08/12	Cops/Dog The Bounty Hunter 1-2pm			:30			NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$195.00			
N 2	KVVU	10/04/12	10/08/12	The Dr.Oz Show		M-F	10a-11a		:30	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$250.00			
N 3	KVVU	10/04/12	10/08/12	Fox 5 News M-F 10p-11p		10p-11p			:30	NM	1	\$2,150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				1	\$2,150.00			
N 4	KVVU	10/04/12	10/08/12	Fox 5 News M-F 11p		M-F	11-1135p		:30	NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				1	\$1,950.00			
N 5	KVVU	10/04/12	10/08/12	Better		M-F	11a-12p		:30	NM	2	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$195.00			
N 6	KVVU	10/04/12	10/08/12	Katie Couric		2-3p			:30	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$275.00			
N 7	KVVU	10/04/12	10/08/12	Anderson		3-4p			:30	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$300.00			
N 8	KVVU	10/04/12	10/08/12	The Dr.Oz Show		4-5p			:30	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$350.00			
N 9	KVVU	10/04/12	10/08/12	Fox 5 News at 5		5-530p			:30	NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$950.00			
N 10	KVVU	10/04/12	10/08/12	FOX 5 News 5-6am M-F		5a-6a			:30	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$450.00			
N 11	KVVU	10/04/12	10/08/12	Fox 5 News at 5 MF 530-6p		M-F	530-6p		:30	NM	1	\$1,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				1	\$1,025.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision 497455 /	Alt Order # 06362827	
Contract Dates 10/04/12 - 10/08/12	Product DSCC IE	Estimate # 1970
Advertiser DSCC	Original Date / Revision 10/03/12 / 10/03/12	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				1	\$1,025.00			
N 12	KVVU	10/04/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$725.00			
N 13	KVVU	10/04/12	10/08/12	MORE Access	630-7pm		:30			NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				1	\$900.00			
N 14	KVVU	10/04/12	10/08/12	Extra	M-F 7-730p		:30			NM	1	\$950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				1	\$950.00			
N 15	KVVU	10/04/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$700.00			
N 16	KVVU	10/04/12	10/08/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				1	\$1,350.00			
N 17	KVVU	10/04/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/04/12	10/10/12	M--TF--				2	\$275.00			
N 18	KVVU	10/05/12	10/05/12	Fringe	Fri 9p-10p		:30			NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	----1--				1	\$4,000.00			
N 19	KVVU	10/08/12	10/08/12	The Mob Doctor	Mon 9p-10p		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	1-----				1	\$7,500.00			
N 20	KVVU	10/06/12	10/06/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1-				1	\$2,100.00			
N 21	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$9,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$9,500.00			
N 22	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----1				1	\$8,250.00			

Totals 33 \$49,005.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	33	\$49,005.00	\$41,654.25
Totals	33	\$49,005.00	\$41,654.25

Signature: _____ Date: _____

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REP HEADLINE# 6362827 TRF# 497455
\$\$\$ MOD# O : UNAPPROVED REV #1 \$\$\$

REP: TELL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
*****CHANGES*****

FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP OCT 4/12 08-54
CHANGERS ***KVYVIT-MV ***

ADV #	ADV.	NAME	ISS/DSCC	IE
AGY # 70858	AGY-	NAME GREAT AMERICAN MEDIA		

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GITROY

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

ORDER # _____ CONTRACT # 6362827

CLASS : NATL - LOCAL REGIONAL

FLIGHT DATES OCT4/12 OCT8/12 WK-1

DATE OCT4/12 08-54

REP: TO ROSE

OK'D M1-M3
SEE LINES 23-25
TOTAL SAME
PLS CNF THANKS

STA:

CON

23	A	100P-200P	30	\$195.00
PROGRAM : 'COPS/DOG THE BOUNTY HUNTER				
ORD COML: PRG CHG. PRE-BOOKED PLS APPROVE.				
THIS IS A MAKE-GOOD FOR OCT4 ON LINE-1 FOR 2 SPOTS/WK				

REP HEADLINE# 6362827 TRF# 497455
\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!:
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** KVUU-TV ***

LINE#:	REP	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	: START	: END	: SPTS:	WEEK :	DAYs	: TOTAL:	SPTS:
:	LINE#:	:	:	:	:	:	:	DATE	DATE	/WK:	INVT	:		
21	S	100P-400P			30		\$9,500.00	10/7	10/7	0		SUN		0
PROGRAM :	FOX NFL	(GAME 2)												
CON COM1:	FOX NFL	(GAME 2)												
24	A	1030A-130P			30		\$9,500.00	10/7	10/7	1		SUN		1
PROGRAM :	EARLY NFL GAME													
ORD COM1:	NO LATE GAME.	MOVE TO EARLY.												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-21 FOR 1 SPOT/WK														
22	S	1000A-100P			30		\$8,250.00	10/7	10/7	0		SUN		0
PROGRAM :	FOX NFL	(GAME 1)												
CON COM1:	FOX NFL	(GAME 1)												
25	A	1000A-130P			30		\$8,250.00	10/7	10/7	1		SUN		1
PROGRAM :	FOX NFL	(GAME 1)												
ORD COM1:	CORRECT TP.	PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT7 ON LINE-22 FOR 1 SPOT/WK														
M1	OK'D	BUY#1												
MISSED: TH-F, M/100P-200P		OCT4 (2/WK)												
OFFER: TH-F, M/100P-200P		OCT4 (2/WK)												
CMT: PRG CHG.		PRE-BOOKED	PLS APPROVE.											
M2	OK'D	BUY#21												
MISSED: SUN/100P-400P		OCT7												
OFFER: SUN/1030A-130P		OCT7												
CMT: NO LATE GAME.		MOVE TO EARLY.												
PROGRAM :	EARLY NFL GAME.	MOVE TO EARLY.												
MISSED: SUN/1000A-100P		OCT7												
OFFER: SUN/1000A-130P		OCT7												
CMT: CORRECT TP.		PLS APPROVE.												
OCT/12		49005.00												
MARKET TOTALS	\$257,921	KVUU	19%	KSNV	24%	KLAS	27%	KTNV	24%	KVMY	5%	KVCW	1%	CABL 0%
SHARES EST.														
SVC- NSI														
DEMOS- RA35+*														
MOD CODE A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	I-LENGTH	M-MAKEGOOD	N-PROGRAM NAME							
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	MULTIPLE					

REP HEADLINE# 6362827
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1193
CREDIT ADVISORY: AGENCY CREDIT RISK !!!

OCT 3 / 12 15 . 32
*** KVWV-TV ***

ADV #	ADV.	NAME	ISS/DSCC IE
AGY # 70858	AGY.	NAME	GREAT AMERICAN MEDIA

REP. # _____ OFF. # 762 SALESMAN # _____
BUYER NAME MAURA GILROY

ORDER # 497455 CONTRACT # 6362827
WASHINGTON, DC 20007

CLASS: NATL. LOCAL REGIONAL

FLIGHT DATES OCT4/12 OCT8/12 WK-1
CTRY TRV SPTP TRV GTRD RTTINN NFTD

וְכָל־עַמּוֹדֵי יִשְׂרָאֵל וְכָל־עַמּוֹדֵי יִהְעָרֵךְ

REP: TO ROSE

NEW DSAC IE ORI
TOTAL \$49005
PLS CNE THANKS

CON CM * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * *

REP HEADLINE# 6362827
**** ORIGINAL REV#0 ****

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 3 / 12 15 . 32
*** KVWU-TV ***

REP HEADLINE# 6362827
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

91
OCT 3 / 12 15-32

REP HEADLINE# 6362827
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

OCT 3 / 12 15 - 32
*** KVUU-TV ***